

Sponsorship Letter



Dear Sponsor:

The **I Am Free Music Festival's (IAFMF)** mission is to provide self-expression of North Fulton County Georgia and surrounding areas through music. **IAFMF** supports music diversity, fosters family values, and provides a platform for local music artists for self-expression in the community.

The **IAFMF** is an inaugural event that provides day-long musical entertainment of various genres including Jazz, Turkish, Contemporary Gospel, R&B, and Country/Western. A portion of festival proceeds will benefit Revved Up Kids, Inc. (www.RevvedUpKids.org), a non-profit organization dedicated to training parents with a comfortable way to open a dialogue with their children about sexual abuse, and helping children understand the issue in a non-frightening way.

We are humbly asking your organization to become a 2018 sponsor to help create a lasting legacy and bring awareness to childhood sexual abuse and prevention. The available Sponsorship Packages are detailed on the next page for your review. Should you choose to become a supporter, please contact **IAFMF**. Feel free to contact us if there are any questions or concerns.

Thank you for your sponsorship. We look forward to partnering with your organization.

Sincerely,

IAFMF

I Am Free Music Festival Staff
(678) 250-6401

IAmFreeMusicFestival@gmail.com
www.IAmFreeMusicFestival.com

DATE: Saturday, August 25, 2018
TIME: 1:00 pm - 7:00 pm
LOCATION: Heritage Sandy Springs
6110 Blue Stone Road
Sandy Springs, GA 30328

Gates open at 12 noon

#HandsUp #hARTopen #IAmFree

Sponsorship Packages



SPONSORSHIP PACKAGES	FREEDOM PACKAGE \$3,000	LEGEND PACKAGE \$1,000	SHOWSTOPPER PACKAGE \$500	OPENER PACKAGE \$250 OR IN KIND DONATIONS
Company booth placement	X			
Free refreshments for company representatives	X			
Promotion by a company representative on stage the day of the festival (# of times)	3	1		
Company logo on banner(s) the day of the festival	X	X	X	
Company logo on print ads	X	X	X	X
Company logo on press releases	X	X	X	X
Company logo and hyperlink on IAFMF website	X	X	X	X
Company logo on t-shirts	X	X		
Company hash tags included on IAFMF social media messaging posts (# of posts)	6	3	2	1
Sponsor representative on stage during the opening to receive recognition	X	X	X	
Free tickets to the festival (# of tickets)	4	3	2	1
Free event t-shirts (# of t-shirts)	8	4	2	1

#HandsUp #hARTopen #IAmFree